

CHRIS ILLUMINATI

WRITER | EDITOR | CONTENT CREATOR

609-510-8581
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I'm an accomplished content creator with over 18 years of experience in writing, editing, copywriting, marketing, and social media management. My work displays a unique blend of creativity, attention to detail, and humor.

I'm the author of five books and contributed to several websites including Rolling Stone, AskMen, BroBible, Fatherly, FHM, The Daily Dot, Men's Health and Maxim.

I'm currently a freelance writer, social media content strategist, and podcast host.

A few of my clients over the last few years include:

BROBIBLE

- Creator and host of 2 successful podcasts
- Social channel management
- Video editing
- Daily writing and editing

WHAT DO YOU MEME

- Research and write two party games which launched in 2021
- assist with marketing and social media

TINY HEADED KINGDOM

- Write copy for social media accounts
- Manage brand Twitter account
- Assist with branding efforts

OLD SKOOL GAMES

- Create original content and manage social media accounts
- Create content for company website

CODING DOJO

- Write SEO articles focusing on coding for beginners
- Compile spreadsheets for web developer positions across the US

ADDITIONAL CLIENTS

- Kirkus book reviews
- Ultimate Classic Rock
- Grow or Die
- Lifecare Partners
- Bankrate
- Pachamama CBD

PREVIOUS EXPERIENCE

Senior Editor | Manager Of Sponsored Content

Woven Digital - BroBible.com

January 2014 - October 2019

- Worked with sales staff on requests for proposals from brands
- Responsible for writing, execution + publication of sponsored content
- Coordinated assignments with freelance staff
- Contributions to the style and gear sections generated over \$500K in affiliate revenue
- Launched two successful columns focusing on complete outfits at affordable prices and everyday carry items

Managing Editor & Social Media Coordinator

Townsquare Media
August 2011 - October 2013

Editor & Social Media Coordinator

EgoTVonline.com
June 2010 - June 2011

Content Editor & Social Media Assistant

PhillyBurbs.com
July 2007- May 2010

National Marketing Assistant

Environ Corporation
April 2005 - May 2007

Marketing Assistant

Medical Indicators Inc.
July 2003 - April 2005

Marketing Associate

Princeton Health Press
May 2001 - July 2003

Marketing & Sales Assistant

Nassau Broadcasting
January 2000 - May 2001

ADDITIONAL SKILLS

- Proficient in Wordpress, SEO best practices, Adobe Photoshop and all social media platforms.
- Completing Social Media Marketing & Management Course certification program.

EDUCATION

B.A. in Communications

RIDER UNIVERSITY

SOCIALS

- Twitter: @chrisilluminati
- LinkedIn: linkedin.com/in/chrisilluminati/
- Instagram: @messagewithabottle

PERSONAL ACCOMPLISHMENTS

- Creator of "Message With A Bottle," a parenting website and Instagram account chronicling life as a single dad. The notes have over 200K fans across numerous social platforms and were once featured on a segment on Good Morning America.
- The parenting notes were available as daily calendars in all major retailers in 2019 & 2020.
- Second runner-up in a national short story competition.
- Enjoys training for short races, reading shorter stories, cooking, and watching Anthony Bourdain travel shows as a form of therapy.
- World's greatest LEGO model builder (according to son).