

CHRIS ILLUMINATI

AUTHOR | EDITOR | CONTENT CREATOR

CONTACT



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PROFILE

Published author and editor with 15 years of experience in feature writing, marketing, copywriting, SEO, social media management, branding, podcasting, and long-term strategic planning. Creative thinker who pays attention to the details and isn't afraid to explore all options to complete a project.

SKILLS

- Editing
- Copywriting
- Proofreading
- Marketing
- Brand building
- Search Engine Optimization
- Social Media Management
- Google Analytics & AdSense
- Audio & Video editing
- Business Development
- Adobe Photoshop

EDUCATION

B.A. in Communications

RIDER UNIVERSITY

PROFESSIONAL

Independent Contractor

Various companies

October 2019 - present

Work in an independent contractor capacity for various websites and companies on content creation, feature writing, SEO writing, social media management, website development, and brand building.

Senior Editor | Manager Of Sponsored Content

Woven Digital (BroBible.com)

January 2014 - October 2019

- Responsible for writing, execution + publication of sponsored content for top brands
- Contributed to the style and gear sections which generated over \$1M in affiliate revenue in two years
- Coordinated assignments with freelance staff
- Launched several successful initiatives including two podcasts and video series