



CHRIS ILLUMINATI

AUTHOR | EDITOR | CONTENT CREATOR

CONTACT

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 chrisilluminati.com

PROFILE

Published author and editor with 16 years of experience in feature writing, marketing, copywriting, SEO, social media management, branding, podcasting, and long-term strategic planning. Creative thinker who pays attention to the details and isn't afraid to explore all options to complete a project.

SKILLS

- Editing
- Copywriting
- Proofreading
- Marketing
- Brand building
- Search Engine Optimization
- Social Media Management
- Google Analytics & AdSense
- Audio & Video editing
- Business Development
- Adobe Photoshop

PROFESSIONAL

Independent Contractor

*Various companies
October 2019 - present*

- Independent contractor / freelancer for various websites and companies.
- Work includes content creation, feature writing, SEO writing, social media management, website development, and brand building.

Senior Editor | Manager Of Sponsored Content

*Woven Digital (BroBible.com)
January 2014 - October 2019*

- Responsible for writing, execution + publication of sponsored content for top brands
- Contributed to the style and gear sections which generated over \$1M in affiliate revenue in two years
- Coordinated assignments with freelance staff
- Launched several successful initiatives including two podcasts and video series

EDUCATION

B.A. in Communications

RIDER UNIVERSITY

Managing Editor / Social Media Coordinator
Townsquare Media (*August 2011 - October 2013*)

Editor / Social Media Coordinator
EgoTVOnline.com (*June 2010 - June 2011*)

Content Editor / Social Media Assistant
PhillyBurbs.com (*July 2007- May 2010*)